

**Robert Bodle, PhD**

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**PROFESSIONAL EXPERIENCE**

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2006 - Present, Assistant Professor of Communication Studies, College of Mount St. Joseph

2005-2006, Lecturer, Department of Communication, University of California, San Diego

2004-2005, Director of Education, Media Arts Center San Diego

2002, Lecturer, Department of Visual Arts, University of California

**EDUCATION**

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Ph.D. 2004, Critical Studies, School of Cinematic Arts, University of Southern California

MBA Certificate 2002, Marshall School of Business-School of Cinematic Arts, University of Southern California

M.A. 1996, Interdisciplinary Humanities/Media Studies, Arizona State University

B.A. with Honors 1993, English & American Comparative Literature, University of California at Santa Cruz

**DISSERTATION**

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Title: *Radical Culture in the Digital Age: A Study of Critical New Media Practice*  
Committee: David James (Chair), Tara McPherson, Sara Banet-Weiser

**GRANTS AND AWARDS**

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The 2009 GigaNet Scholarship Award granted by the Internet Governance Project (IGP) is intended to promote participation and scholarly work in Internet governance, \$2000. The grant was awarded for the paper *Social Media and Global Internet Governance: Innovations and Limitations* presented at the 2009 GigaNet Symposium. The IGP is an alliance of academics that puts expertise into practical action in the fields of global governance, Internet policy, and information and communication technology. Funded.

Summer Research Grant, College of Mount St. Joseph, 2008, \$1,500. Grant funded the research project "Exploring Virtual Worlds for Instruction and Research." Funded.

Diversity Dialogues Project Grant, 2007-2008, \$1,250. Grant funded the development of pedagogical approaches to engage students in constructive discussions of conflicting viewpoints on difficult racial/ethnic and religious issues, and to prepare students to contribute to their own and their community's appreciation for diversity through learning and open dialogue. Funded.

Stuart Foundation Youth and Communities Grant, 2006-2007. \$50,000 (co-Authored with Victoria Saunders and Ethan van Thillo). Grant provided capacity building funds for the Media Arts Center San Diego. Funded.

Library Services and Technology Act (LSTA) Grant. 2005-2006. \$123,970 (co-Authored with Lynn Whitehouse and Ethan van Thillo). Grant funded "Barrio Logan: Youth Voices, Community Stories," a digital storytelling project that helps sustain, support, celebrate and maintain community identity and pride in San Diego. Funded.

California Arts Council Applause Mini Grant, 2005. \$5,000 (to benefit the Media Arts Center San Diego's Teen Producers Project). Funded.

Research Fellowship, University of Southern California, 2003. \$1,200. Fellowship involved doing research and collating data for course development. Funded.

Getty Summer Seminar Grant, Getty Research Institute, 2002. \$1,500. Grant funded the summer seminar "Writing Aesthetics" at the Getty. Funded.

Critical Studies Travel Award, University of Southern California, 1999. \$200. Award covered travel expenses for academic conferences. Funded.

Critical Studies Travel Award, University of Southern California, 2000. \$200. Award covered travel expenses for academic conferences. Funded.

All University Predoctoral Merit Fellowship in the School of Cinema-Television at the University of Southern California, 1997, 1998, 1999. \$75,000. The Fellowship is the highest award offered by the Graduate School to students pursuing the Ph.D. Funded.

## **TEACHING**

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### ***As Assistant Professor of Communication Studies, College of Mount St. Joseph (2006-present)***

Social Media and Social Change

New Media Ethics

Human Rights in the Digital Age

New Media and Society

Visual Communication

Mass Media and Contemporary Culture

History of the Motion Picture

American Film Authors

French Cinema

Spoken Word

***As Lecturer, Department of Communication, University of California, San Diego (2004-2005)***

Issues of Access, Issues of Control: A Study of Cultural Activism on the Net  
Culture and Community in Cyberspace  
New Documentary and Social Change  
Non-Linear Editing

***As Lecturer, Department of Visual Arts, University of California, San Diego (2002)***

Film in Social Context: American Cinema and Society Since the Late Sixties

***As Teaching Assistant, University of Southern California (2001-2004)***

Introduction to Television and Video  
History of the International Cinema  
History of the American Film, 1946-1975  
History of Silent Cinema  
Hollywood on Hollywood  
Postmodern Auteurs  
History of the Rock and Roll Film

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**PUBLICATIONS**

***Book Chapters***

Teaching Social Media for Social Change: Implementing Web 2.0 Tools to Teach Core Competencies for Civic Engagement. In K. Seo (Ed.) *Using Social Media Effectively in the Classroom: blogs, wikis, Twitter, and more* (Routledge, in progress).

Regimes of Sharing. In O. Leistert, & T. Röhle(Eds.) *Generation Facebook: Über das Leben im Social Net* (Verlag, 2011).

Social Power. In G. Barnett (Ed.), *Encyclopedia of Social Networking* (SAGE Publications, Inc., 2011).

Social Learning with Social Media: Expanding and Extending the Communication Studies Classroom. In C. Wankel (Ed.), *Teaching Arts and Science with the New Social Media* (Emerald Publishing Group, 2011).

Privacy and Participation in the Cloud: Ethical Implications of Google's Privacy Practices and Public Communications. In K. German, & B.E. Drushel (Eds.), *The Ethics of Emerging Media: Information, Social Norms, and New Media Technology* (Continuum, 2011).

***Refereed Publications***

Upholding online anonymity in Internet governance: Affordances, ethical frameworks, and regulatory practices. Proceedings of the *Sixth Annual GigaNet Symposium* (2011).

Regimes of sharing: Open APIs, interoperability, and Facebook. The fourth Association of Internet Researchers special issue of *Information, Communication & Society* 14(3) (2011).

Social Networks as International Platforms. *Journal of International Communication* 16(2) (2010).

Social Media and Global Internet Governance: Innovations and Limitations. Proceedings of the *Fourth Annual GigaNet Symposium* (2009). [Winner of the GigaNet Scholarship Award]

Online Activist Collectives in Los Angeles: An Argument Against the Dematerialization View of Cyberspace. Special Issue: "Technology and Difference" *Leonardo Electronic Almanac* 11(10) (2003).

### ***Un-refereed Publications***

British Petroleum ad Getting Better, the environment getting worse. In *In Media Res: a MediaCommons Project*, October 2007.

Aesthetics of Resistance: Form and Function in Three Anti-Corporate Globalization Documentaries. In *Film International* Special Issue; Class Struggle, Resistance & Contemporary Film Culture, Spring 2004.

## **WORK IN PROGRESS**

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A book length study that examines online activism and advocacy, social movements, and social change. Of special focus is an analysis of social media and anonymous online activism as they compare to earlier forms of social movement media.

A Special Section of *New Media and Society* that focuses on Human Rights transposed to the Internet. Invited proposal (in progress).

An article examining the ethics of online anonymity for Ethics of Information Technology.

## **SCHOLARLY PRESENTATIONS**

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### ***Conference Presentations (peer reviewed)***

"Assessing Anonymous Communication on the Internet" and respondent on the panel "Voices for Sale: Monetizing Social Media" at the National Association of Communication's 97<sup>th</sup> Annual Convention, New Orleans, LA (November 2011). *97<sup>th</sup> Annual Convention "Voice" National Communication Association*, New Orleans, LA (November 2011).

"Upholding online anonymity in Internet governance: Affordances, ethical frameworks, and regulatory practices." *The Sixth Annual GigaNet Symposium* (Global Internet Governance Academic Network), United Nations Offices, Nairobi, Kenya (September 2011).

"The Ethics of Online Anonymity or "Zuckerberg" vs. 'moot'." *Computer Ethics Philosophical Enquiry* (CEPE), Milwaukee, WI (May 2011).

"Enlightened Homophobia: The implications of anti-gay hate speech in online social networks (with Lisa Wagner). *Digital/Media, Race, Affect and Labor*, American Cultural Studies Program, Bowling Green, OH (April 2011).

"Opening the social media ecosystem: the tenuous nature of interoperability, cross-posting, and sharing among dominant social media sites, services and devices." *Association of Internet Researchers (AoIR)*,

Gothenburg, Sweden (October 2010). [Accepted and invited for publication in the ICS/AoIR Special Issue of *Information, Communication and Society*.]

“Social Media and Global Internet Governance: Innovations and Limitations.” *The Fourth Annual GigaNet Symposium* (Global Internet Governance Academic Network), UN Internet Governance Forum, Sharm-El Sheikh, Egypt (November 2009). [Winner of the GigaNet Award]

“Lost and Found in Google's Cloud: privacy, participation and education in Web 2.0 search” (with Cynthia Gregory, M.L.S.). *The 36th Research Conference on Communication, Information & Internet Policy, Telecommunications Research Policy Conference (TPRC)*, George Mason University School of Law, Arlington, VA (September 2008).

“User-Generated Video Sites and Democracy: Next Generation Solutions or Disasters for Political Campaigns,” *Technology and Democracy panel. Twenty-Seventh Annual Meeting of the Association for Politics and the Life Sciences*, Cincinnati, OH (October 2007).

"Building a Digital Commons." PCR Section at the *International Association of Media and Communication Research's 50<sup>th</sup> Anniversary Conference* "Media, Communication, Information: Celebrating 50 Years of Theories and Practices," Paris, France (July 2007).

“Principle Issues for a Comparative Study of Global Internet Culture." *Media Change and Social Theory*, Centre for Research on Socio-Cultural Change, St Hugh's College, The University of Oxford, UK (September 2006).

“Curriculum in Crisis: Building the Field in Critical Communication Studies.” *Communication in Crisis* hosted by the Graduate Program in Communication at the University of Massachusetts, Amherst, MA (March 2006).

“Digital Aesthetics” on the panel *Documentary Film: Perspectives on Documentary. Popular Culture Association / American Culture Association National Conference*, San Diego, CA (March 2005).

Panel Chair “Sex, Class and Crime in Noir, Neo-Noir, and Post Noir Film.” *Society for Cinema Studies Conference*, La Jolla, CA (April 1998).

“Home is Where the Gun/Syringe/Cleanser Is: Film Noir and the Criminal Class in *Pulp Fiction*” on the panel *Class Politics, Criminal Pleasures, Noir, and Neo Noir. Society for Cinema Studies Conference* Ottawa, Canada (May 1997).

“Pulp Fiction: The Boys Room Revisited” on the panel *Images of Masculinity and Violence. University Film and Video Association's Annual Conference* Orange, CA (August 1996).

### ***Invited Talks/Workshops***

“Charlie Bit Me – The Remix: User Generated Humor on YouTube,” *Celebration of Teaching and Learning*, College of Mount St. Joseph (April 2011).

“Business Ethics and Online Privacy,” *ETH:PHI 397 Ethical Conduct of Business*, College of Mount St. Joseph (April 2011).

“Using Social Media in the Classroom,” Convocation, College of Mount St. Joseph (August 2010).

“Teaching and Learning in Second Life: Exploring the Virtual Classroom,” Celebration of Teaching and Learning, College of Mount St. Joseph (April 2010).

“Teaching and Learning in the Digital Age,” Project Excel Tutors and Staff professional development training (February 2010).

"Critical Linguistic and Discourse Analysis of Google's Privacy Policies and Instructional Videos," *Revise and Consent*, a series of academic talks in Second Life (February 2009).

“Second Life in Education: An Introduction,” *Best Practices Workshop* offered by the Instructional Delivery Committee, College of Mount St. Joseph (March 2008).

“Utilizing Digital Video Production in Bilingual Education,” *Training of Trainers*, San Diego County Office of Education (August 2005).

Presented on the panel *Amplifying Our Voices: The Arts and Civic Engagement*, *Council on Foundations Annual Conference*, San Diego (April 2005).

“Building the Field” break-out discussion, co-moderator. *Scholarship in the Digital Age*, Institute for Multimedia Literacy, Los Angeles, CA (December 2004).

"Cinema-TV Open Forum on Media Coverage of the War & the Anti-War Movements," University of Southern California (December 2003).

"Streaming Media and Its Role in Teaching the History of American Television," *Technology and Teaching Conference*, Center for Scholarly Technology, USC (February 2001).

*Press Freedom Conference* Independent Media session, San Francisco State University (April 2001).

*Press Freedom Conference* Independent Media Center - Los Angeles Representative, Fordham University, New York (April 2000).

## **PROFESSIONAL SERVICE**

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### **Manuscript and Peer Reviewer**

Association of Internet Researchers Annual Conference

Electronic Journal of Communication

Information, Communication & Society

Journal of Information Technology & Politics

New Media and Society

SAGE Publications

Editorial Review Board of *Teaching Arts and Science with the New Social Media* (Emerald Publishing Group, 2011)

## **PROFESSIONAL AFFILIATIONS**

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### ***Academic Organizations***

Association of Internet Researchers (AoIR)  
Electronic Frontier Foundation (EFF)  
International Association for Media and Communication Research (IAMCR)  
Internet Society (ISOC)  
International Society for Ethics and Information Technology (INSEIT)  
National Communication Association (NCA)  
Society for Cinema and Media Studies (SCMS)

### ***Multi-stakeholder Groups***

Dynamic Coalition on Internet Rights and Principles (IRP)  
Noncommercial Users Constituency (NCUC), Internet Corporation of Assigned Names and Numbers (ICANN)

## **COLLEGE SERVICE**

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Member, Institutional Review Board, 2010-2013

Chair, Instructional Delivery Committee, 2009-2012

Member, MSJ Website Redesign Advisory Committee, 2011-2012

Facilitator, Faculty Learning Community, e-Books, 2011-2012

Facilitator, Faculty Learning Community, Social Media, 2010-2011

Facilitator, Faculty Learning Community, Exploring iPod Touch in the Classroom, 2009-2010

Facilitator, Faculty Learning Community, Second Life, 2008-2009

Member, Search Committee (for Communication Studies pro rata faculty member), 2010

Member, MSJ Website Redesign Stakeholder Team, 2008-2010

Member, Instructional Delivery Committee, 2007-2009

Member, Faculty Learning Community on Online Teaching and Learning, 2007-2008

Consultant, Celebration of Teaching & Learning, 2007-2009.

Faculty Advisor, ROAR, Mount St. Joseph Web radio project, 2006-2007

### ***Department Service***

*Robert Bodle / robert\_bodle@mail.msje.edu / robertbodle.org*

Co-Author, Department Program Review, 2010

Content Owner, Humanities Department Web pages ([www.msj.edu](http://www.msj.edu)), 2009-ongoing.

Co-Developer, Interactive Media Design and Computing major, 2008/2009

Lead, Digital Media Lab Stakeholder and Exploratory Team, 2008-ongoing

Consultant, Communication Studies Catalog Description Changes, 2007-ongoing

Co-Presenter, Lamda Pi Eta Induction Ceremony. Lamda Pi Eta is the undergraduate national honor society of the National Communication Association, 2007-ongoing.

### ***Senior Theses/Capstones Supervised***

Michael Basch (2011), Rhonda Offill (2011), Molly Robinson (2011), Tom Ciulla (2010), Cris Jonas (2010), Michael Winkler (2010), Allison Rotundo (2009), Bradley Gibson (2009), Alicia Hajek (2008), Chris Morris (2008), Maria Schweikert (2007), James Maupin (2007), Dave Fusaro (2007).

## **CIVIC SERVICE**

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### ***Civil Society Advocacy in Multi-stakeholder Groups***

Steering Member and Social Media Manager for the Internet Rights and Principles Dynamic Coalition—IRP (<http://internetrightsandprinciples.org/>). The IRP is an international initiative formed by people and institutions who work to establish an Internet Governance regime founded upon human rights under the United Nations' body, the Internet Governance Forum (2008-present). The work involves drafting charters and outreach documents, social reporting, and face-to-face advocacy and education efforts to steer policy debates in support of a “people-centred, inclusive and development-oriented Information Society” (<http://www.itu.int/wsis/docs/geneva/official/dop.html>).

Member, Noncommercial Users Constituency (NCUC), Internet Corporation of Assigned Names and Numbers (ICANN), 2009-present. “With real voting power in ICANN policy making and Board selection, it develops and supports positions that favor noncommercial communication and activity on the Internet” (<http://ncdnhc.org/>).

### ***Nonprofit Consulting***

Editorial and Web Strategy Consultant for *RED! The Breakthrough Zine*, a quarterly, online news publication that shares ?stories of transformation in lives of prisoners and individuals re-entering society, and inside prisons internationally. Consulting on web design, multimedia design and implementation, social marketing, outreach and strategy.

## **COMMUNITY MEDIA PRODUCTION**

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Editor, “New media ethics: Framing ethical issues in digital media and online culture” (Fall 2010): a collection of collaboratively authored articles written by the New Media Ethics class. This e-publication offers a set of frameworks and case studies to be used as an entry point into ethically engaging with digital media (<http://newmediaethics.pbworks.com/>)

Director, Service Learning Project *Community Video for Non Profits* (Spring 2009): a student produced video to promote RED! The Breakthrough Zine! (<http://www.redwebzine.org/>)

Director, Service Learning project entitled *CincyLight: Save Green* (Spring 2008): a student-produced multi-media public service campaign to promote a public transit system in Cincinnati. Project includes: digital video PSA, a digital documentary, three-fold informational poster display, billboards, flyers and website ([www.cincylight.org](http://www.cincylight.org))

Series Producer *Tu Voz! TV* (6 hrs): a 12 episode 1/2 hour television series showcasing youth produced and community-based stories in the San Diego/Tijuana border region, Teen Producers Project, Media Arts Center San Diego (<http://bit.ly/hNrQF8>)

Video Compression, Transcoding and Design Assistant *The History of American Television* (2001): interactive Web site utilizes streaming video to accompany the course “The History of American Television,” University of Southern California, directed by Professor Tara McPherson.

Segment Producer *Crashing the Party: The Democratic National Convention* (90 min., 2000): feature length documentary produced by the Los Angeles Independent Media Center, covers five days of demonstrations, presenting background information on key issues, while giving a street-level view of the events.

Co-Organizer of the Los Angeles Independent Media Center (LA IMC), a volunteer based media outlet and production collective committed to non commercial media coverage of critical political, social, and cultural news and events in Los Angeles. LA IMC serves as a local chapter of the global independent media network with over 150 centers in over 31 countries.

Co-Producer PSA (3 min. 1999): project to benefit CHIRLA (Coalition for Humane Immigration Rights), promoting day-labor centers for migrant workers in Los Angeles.

Research Assistant *Odyssey* CD-ROM: a hypertext computer-assisted instruction system for a university humanities course and experiment in how educational technology can enhance inquiry, collaborative and discovery-based learning directed by Professor Paul Privateer (1995).

## **REFERENCES (provided upon request)**

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