

Robert Bodle, Ph.D.

Communication Studies
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EMPLOYMENT

2006 – present, Assistant Professor, Communication Studies, College of Mount St. Joseph.

2005 – 2006, Lecturer, Department of Communication, University of California, San Diego.

2004-2005, Director of Education, Media Arts Center San Diego

2002, Lecturer, Department of Visual Arts, University of California, San Diego.

EDUCATION

Ph.D. 2004, University of Southern California, Department of Critical Studies, School of Cinema-Television (now School of Cinematic Arts). Minor: Communication.

MBA Certificate 2002, University of Southern California, Marshall School of Business in partnership with the School of Cinema-Television.

M.A. 1996 Arizona State University, Interdisciplinary Humanities/Film Studies.

B.A. graduated with honors, 1993. University of California at Santa Cruz, English & American Comparative Literature.

DISSERTATION

Title: *Radical Culture in the Digital Age: A Study of Critical New Media Practice*
Committee: David James (Chair), Tara McPherson, Sara Banet-Weiser

GRANTS AND AWARDS

The 2009 Giganet Scholarship Award granted by the Internet Governance Project, is intended to promote participation and scholarly work in Internet governance, \$2000. The grant was awarded for the paper *Social Media and Global Internet Governance: Innovations and Limitations*, presented at the 2009 Giganet Symposium. The IGP is an alliance of academics that puts expertise into practical action in the fields of global governance, Internet policy, and information and communication technology.

Summer Research Grant, College of Mount St. Joseph, 2008, \$1,500. Grant funded the research project “Exploring Virtual Worlds for Instruction and Research.” Funded.

Diversity Dialogues Project Grant, 2007-2008, \$1,000. Grant funded the development of pedagogical approaches to engage students in constructive discussions of conflicting viewpoints on difficult racial/ethnic and religious issues, and to prepare students to contribute to their own and their community's appreciation for diversity through learning and open dialogue.

Stuart Foundation "Youth and Communities" Grant, 2006-2007. \$50,000 (co-Authored with Victoria Saunders and Ethan van Thillo). Grant provides capacity building funds for the Media Arts Center San Diego. Funded.

Library Services and Technology Act (LSTA) Grant. 2005-2006. \$123,970 (Co-Authored with Lynn Whitehouse and Ethan van Thillo). Grant funded "Barrio Logan: "Youth Voices, Community Stories," a digital storytelling project that helps sustain, support, celebrate and maintain community identity and pride in San Diego. Funded.

California Arts Council Applause Mini Grant, 2005. \$5,000 (to benefit the Media Arts Center San Diego's Teen Producers Project). Funded.

Research Fellowship, University of Southern California, 2003. \$1,200. Fellowship involved doing research and collating data for course development. Funded.

Getty Summer Seminar Grant, Getty Research Institute, 2002. \$1,500. Grant is intended to fund a summer seminar "Writing Aesthetics" at the Getty. Funded.

Critical Studies Travel Award University of Southern California, 1999. \$200. Award covered travel expenses for academic conferences. Funded.

Critical Studies Travel Award University of Southern California, 2000. \$200. Award covered travel expenses for academic conferences. Funded.

All University Predoctoral Merit Fellowship in the School of Cinema-Television at the University of Southern California, 1997, 1998, 1999. \$75,000. The Fellowship is the highest award offered by the Graduate School to students pursuing the Ph.D. Funded.

TEACHING

As Assistant Professor of Communication Studies, College of Mount St. Joseph (2006-present)

Human Rights in the Digital Age (Summer 2010)

New Media and Society

Mass Media and Contemporary Culture

Visual Communication

History of the Motion Picture

American Film Authors

French Cinema

Spoken Word

As Lecturer, Department of Communication, University of California, San Diego (2004-2005)

Issues of Access, Issues of Control: A Study of Cultural Activism on the Net

Culture and Community in Cyberspace

New Documentary and Social Change

Non-Linear Editing

As Lecturer, Department of Visual Arts, University of California, San Diego (2002)

Film in Social Context: American Cinema and Society Since the Late Sixties

As Teaching Assistant, University of Southern California (2001-2004)

Introduction to American Television (Prof. Tara McPherson)

International Sound Cinema (Prof. Cristina Venegas)

Survey History of the American Sound Film 1929-1962 (Prof. Rick Jewell)

History of International Silent Cinema (Prof. Alison Trope)

Hollywood on Hollywood (Prof. Dana Polan)

MGM and the Film Musical (Prof. Drew Casper)

Postmodern Auteurs (Prof. Drew Casper)

The Rock and Roll Musical (Prof. David James)

PUBLICATIONS

Book Chapters

Privacy and Participation in the Cloud: Ethical Implications of Google's Privacy Practices and Public Communications. In K. German, & B.E. Drushel (Eds.), *The Ethics of Emerging Media: Information, Social Norms, and New Media Technology* (Continuum, forthcoming 2010).

Refereed Publications

Social Media and Global Internet Governance: Innovations and Limitations. Proceedings of the *Fourth Annual GigaNet Symposium* (2009).

Building a Digital Commons: Principle Issues for a Comparative Study of Global Internet Culture. In *Communication and Critical/Cultural Studies* (under review).

Social Learning with Social Media: Extending the Communication Classroom. *Academic Exchange Quarterly* (under review).

Online Activist Collectives in Los Angeles: An Argument Against the Dematerialization View of Cyberspace. In *Leonardo Electronic Almanac* Special Issue: Technology and Difference, MIT Press Nov. '03.

Un-refereed Publications

British Petroleum ad "Getting Better," the environment getting worse. In *In Media Res: a MediaCommons Project*, October 2007.

Aesthetics of Resistance: Form and Function in Three Anti-Corporate Globalization Documentaries. In *Film International* Special Issue; Class Struggle, Resistance & Contemporary Film Culture, Spring 2004.

Book Reviews

Review of *Going Native: Cyberculture and Postcolonialism* by Terry Harpold. In *Transformative Works and Cultures* (forthcoming).

Works in Progress

Radical Culture in the Digital Age Book length study looks at how rules governing cyberspace such as Internet governance, copyright maintenance, online advertising and marketing, media convergence, and surveillance give rise to cultural responses such as participatory journalism, social and political activism,

circumvention technologies, open source software development, and alternative networks for news and entertainment production and dissemination. Of special interest is the promise and reality of social media as they compare to earlier periods of Internet Culture.

Rebranding oil for environmental crisis: how oil companies are using new media to rebrand themselves as the solution to global warming (article).

Critical Case Studies in Web Marketing and Advertising (article).

SCHOLARLY PRESENTATIONS

Conference Presentations (peer reviewed)

“Social Media and Global Internet Governance: Innovations and Limitations.” *The Fourth Annual GigaNet Symposium* (Global Internet Governance Academic Network), UN Internet Governance Forum, Sharm-El Sheikh, Egypt (November 2009).

“Lost and Found in Google's Cloud: privacy, participation and education in Web 2.0 search” (with Cynthia Gregory, M.L.S.). *The 36th Research Conference on Communication, Information & Internet Policy (TPRC)*, George Mason University School of Law, Arlington, VA (September 2008).

"Building a Digital Commons," PCR Section at the *International Association of Media and Communication Research's 50th Anniversary Conference* "Media, Communication, Information: Celebrating 50 Years of Theories and Practices," Paris, France (July 2007).

“User-Generated Video Sites and Democracy: Next Generation Solutions or Disasters for Political Campaigns?” on the panel *Technology and Democracy. Twenty-Seventh Annual Meeting of the Association for Politics and the Life Sciences*, Cincinnati, OH (October 2007)

“Principle Issues for a Comparative Study of Global Internet Culture," *Media Change and Social Theory*, Centre for Research on Socio-Cultural Change, St Hugh's College, The University of Oxford UK (September 2006).

“Curriculum in Crisis: Building the Field in Critical Communication Studies” *Communication in Crisis* hosted by the Graduate Program in Communication at the University of Massachusetts, Amherst (March 31, 2006).

“Digital Aesthetics” on the panel *Documentary Film: Perspectives on Documentary, Popular Culture Association / American Culture Association National Conference*, San Diego (March 2005).

“Sex, Class and Crime in Noir, Neo-Noir, and Post Noir Film” *Society for Cinema Studies Conference*, La Jolla, California., Panel Chair (1998).

“Home is Where the Gun/Syringe/Cleanser Is: Film Noir and the Criminal Class in *Pulp Fiction*” on the panel *Class Politics, Criminal Pleasures, Noir, and Neo Noir*, *Society for Cinema Studies Conference* Ottawa, Canada (1997).

“Pulp Fiction: The Boys Room Revisited” on the panel *Images of Masculinity and Violence. University Film and Video Association's Annual Conference* Orange, California (1996).

Invited Talks

"Critical Linguistic and Discourse Analysis of Google's Privacy Policies and Instructional Videos" as part of *Revise and Consent*, a series of academic talks in Second Life (February 2009.)

"Second Life in Education: An Introduction" at *Best Practices Workshop* offered by the Instructional Delivery Committee, College of Mount St. Joseph (March 2008).

"Utilizing Digital Video Production in Bilingual Education" *Training of Trainers*, San Diego County Office of Education (August 2005).

Presented on the panel "Amplifying Our Voices: The Arts and Civic Engagement," *Council on Foundations Annual Conference*, San Diego (April 2005).

"Building the Field" break-out discussion, co-moderator. *Scholarship in the Digital Age*, Institute for Multimedia Literacy, Los Angeles, CA (December 2004).

"Cinema-TV Open Forum on Media Coverage of the War & the Anti-War Movements," University of Southern California (December 2003).

"Streaming Media and Its Role in Teaching the History of American Television," *Technology and Teaching Conference*, Center for Scholarly Technology, USC (2001).

Press Freedom Conference Independent Media session, San Francisco State University (2001).

Press Freedom Conference Independent Media Center – Los Angeles Representative, Fordham University, New York (2000).

First Value Awareness Through Film Conference sponsored by the Cinema Concepts Foundation, Los Angeles (1996).

COMMUNITY AND YOUTH MEDIA PROJECTS

Director, Service Learning Project *Community Video for Non Profits* (Spring, 2009): a student produced video to promote RED!The Breakthrough 'zine! <http://www.redwebzine.org/>

Director, Service Learning project entitled *CincyLight: Save Green* (Spring, 2008): a student-produced multi-media public service campaign to promote a public transit system in Cincinnati. Project includes: digital video PSA, a digital documentary, three-fold informational poster display, billboards, flyers and Web site: www.cincylight.org

Series Producer *Tu Voz! TV* (6 hrs): a 12 episode one half hour television series showcasing youth produced and community-based stories in the San Diego/Tijuana border region created by the Teen Producers Project, Media Arts Center San Diego (2005).

Video Compression, Transcoding and Design Assistant *The History of American Television* (2001): interactive Web site utilizes streaming video to accompany the course "The History of American Television" USC directed by Professor Tara McPherson.

Segment Producer *Crashing the Party: The Democratic National Convention* (90 min., 2000): feature length documentary produced by the Los Angeles Independent Media Center, covers five days of

demonstration presenting background information on key issues. while giving a street-level view of the events.

Co-Producer PSA (3 min. 1999): project to benefit CHIRLA (Coalition for Humane Immigration Rights), promoting day-labor centers for migrant workers in Los Angeles.

Research Assistant *Odyssey* CD-ROM: a hypertext computer-assisted instruction system for a university humanities course and experiment in how educational technology can enhance inquiry, collaborative and discovery-based learning directed by Professor Paul Privateer (1995).

PROFESSIONAL SERVICE

Reviewer for

Electronic Journal of Communication

Journal of Information Technology and Politics

New Media and Society

Sage Publications

PROFESSIONAL AFFILIATIONS

Academic Organizations

The Association of Internet Researchers (AoIR)

International Association for Media and Communication Research (IAMCR)

Society for Cinema and Media Studies (SCMS)

Union for Democratic Communications (UDC)

Multistakeholder Groups

Dynamic Coalition on Internet Rights and Principles (IRP)

Noncommercial Users Constituency (NCUC), ICANN

COLLEGE SERVICE

Chair, Instructional Delivery Committee, 2009-2010

Facilitator, Faculty Learning Community Exploring iPod Touch in the Classroom, 2009-2010

Facilitator, Faculty Learning Community Second Life, 2008-2009

Member, Instructional Delivery Committee, 2007-2009

Member, MSJ Website Redesign Stakeholder Team, 2008-2010

Member, Faculty Learning Community on Online Teaching and Learning, 2007-2008

Consultant, Celebration of Teaching & Learning, 2007-2009.

Faculty Advisor, 'ROAR,' Mount St. Joseph Web radio project, 2006-2007

Department Service

Content Owner, Humanities Department Web pages (www.msj.edu), 2009-ongoing.

Co-Developer, Interactive Media Design and Computing major, 2008/2009

Lead, Digital Media Lab Stakeholder and Exploratory Team, 2008

Director, Service Learning project entitled “CincyLight: Save Green” (www.cincylight.org)

Consultant, Communication Studies Catalog Description Changes, 2007-ongoing

Co-Presenter, Lamda Pi Eta Induction Ceremony. Lamda Pi Eta is the undergraduate national honor society of the National Communication Association, 2007-ongoing.

Senior Theses/Capstones Supervised

Allison Rotundo (2009), Bradley Gibson (2009), Alicia Hajek (2008), Chris Morris (2008), Maria Schweikert (2007), James Maupin (2007), Dave Fusaro (2007)

COMMUNITY SERVICE

Technology Consultant for Bailey Place, a nonprofit ministry of the Sisters of Charity and continuing care retirement community that offers a full spectrum of health and wellness lifestyle options. Consult on strategic plan to implement technology for staff and residents for the next 5-10 years. Technology includes wireless infrastructure, computer lab, and other new media services that may generate efficiencies in operations and improve the quality of life for residents and their families.

Editorial and Web Strategy Consultant for *RED! The Breakthrough 'zine*, a quarterly, online news publication that shares “Stories of transformation in lives of prisoners and individuals re-entering society, and inside prisons internationally.” Consulting on web design, multimedia design and implementation, social marketing, outreach and strategy.

Co-Organizer of the Los Angeles Independent Media Center (LA IMC), a volunteer based media outlet and production collective committed to non commercial media coverage of critical political, social, and cultural news and events in Los Angeles. LA IMC serves as a local chapter of the global independent media center network with over 150 centers worldwide.

Member and Social Media Manager for the Dynamic Coalition on Internet Rights and Principles (IRP) (www.internetrightsandprinciples.org) IRP is an initiative formed by people and institutions who work to establish an Internet Governance regime which is founded upon human rights.